



Porto, February 2 2016,
Casa da Música | meeting room 2

Programme

- 9h00** **Welcome**
- 9h15** **Session 1**
Opening. Growth strategies for startups. The importance of internationalization.
▶ Miguel Frاسquilho, CEO aicep Portugal Global
- 9h30** **Startup Ecosystem**
▶ Rui Moreira, Mayor of Porto
- 9h45** **Intervention: Secretary of State of Industry, João Vasconcelos**
- 10h00** **Session 2**
Web Summit in Portugal. What is Web Summit, its importance and impact in Portugal.
How startups should prepare for Web Summit.
▶ Paddy Cosgrave, Web Summit CEO
- 10h15** **Intervention: AICEP's Trade & Investment Commissioner in San Francisco, Filipe Costa**
- 10h30** **Presentation: Successful Startups – Farfetch and Displax**
▶ Luís Teixeira, VP Operations & PT General Manager at Farfetch
▶ Miguel Oliveira, Co-Founder of Displax
- 11h00** **Coffee-Break**
- 11h15** **Session 3**
Debate: Startups' role in the growth of the Portuguese economy: investment, internationalization, employment and education.
▶ Debate moderator: Afonso Camões, journalist
▶ Speakers: João Vasconcelos (Secretary of State of Industry), Miguel Frاسquilho (aicep Portugal Global), Paddy Cosgrave (Web Summit), Filipe Araújo (Câmara Municipal do Porto), Carlos Oliveira (Startup Braga), José Novais Barbosa (UPTEC), Celso Guedes de Carvalho (Incubadora de Empresas Universidade de Aveiro), Marco Fernandes (Portugal Ventures), Alexandre Barbosa (Faber Ventures), Francisco Fonseca (ANJE), Inês Santos Silva (TOPDOX and Co-Founder Startup Pirates), Luís Teixeira (Farfetch), Miguel Oliveira (Displax)
- 12h00** **Q&A**
- 12h30** **End of the Conference**

Note: The conference will be held in Portuguese. Free attendance.